


Shannon Lee Gia

Senior Graphic Designer

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About

At a young age, I began teaching myself DOS commands, sparking a passion for technology. With a deep-rooted love for art, I discovered boundless possibilities by blending my creativity with my computer skills. While my formal education has contributed to my growth as a designer, I consider myself primarily self-taught. I thrive in collaboration but also enjoy independent projects, constantly seeking new challenges.

I have worked on campaigns for JPMorgan Chase, National Grid, and PayPal, along with various CPG brands, including Entenmann's, Thomas' Breads, Little Bites, and other brands under Grupo Bimbo.

Experience

Senior Designer Millennium Communications Syosset, NY	March 2020 - March 2024
Senior Designer Onyx Event Group Westbury, NY	February 2017 - January 2020
Graphic & Web Designer SCA Brandstorm Syosset, NY	February 2015 - January 2017
Graphic Designer CarlMarks Media Group Northport, NY	January 2013 - December 2014
Graphic Design Instructor SNAP Long Island Suffolk County, NY	September 2012 - December 2013
Graphic Designer MAMUS Northport, NY	April 2010 - August 2012
Graphic & Web Designer TGP Associates Manhattan, NY	December 2008 - April 2010
Graphic Designer Lounge Lizard Ronkonkoma, NY	January 2007 - November 2008

Skills

I have extensive experience working with various design tools, including Adobe Creative Suite, Figma, and Sketch. This expertise enables me to develop impactful, innovative designs and user-friendly interfaces, overseeing every stage from initial concept to final execution.

I also have experience creating and working with brand guidelines, ensuring that all design elements adhere to the brand's visual identity. Additionally, I consistently follow WCAG compliance standards for both web design and PDF remediation, ensuring accessibility for users with disabilities across digital platforms. I'm tech savvy, and am familiar working within platforms like ClickUp, Jira, SharePoint and Clients & Profits.

Core Proficiencies:

Adobe Creative Suite (Photoshop, InDesign, Illustrator, XD, Dreamweaver, Animate, Acrobat) • Figma • Sketch • Microsoft Office • Google Workspace

Core Skills:

Graphic Design • Web Design • Print • Typography • Logo Design • Branding • UX • UI • HTML • CSS • JavaScript • Advertising Campaigns • Marketing Materials • Email Design • HubSpot • Social Media Campaigns • WordPress • CPG • Compliance Remediation • Competitive Analysis • Prototyping • Presentation Design • Information Architecture • Time Management • Deadline Management • Organizational Skills • Problem Solving • Attention to Detail • Critical Thinking • Communication • Collaboration • Best Practices

Education

Full Sail University Bachelor of Arts in Graphic Design	January 2009 - December 2011
Katharine Gibbs Associates of Arts in Game and Web Design	January 2006 - December 2008